



SPTAC

STRATEGIC PREVENTION
TECHNICAL ASSISTANCE CENTER

MASTERING THE SIX CSAP STRATEGIES TO ADDRESS COMMUNITY PREVENTION NEEDS

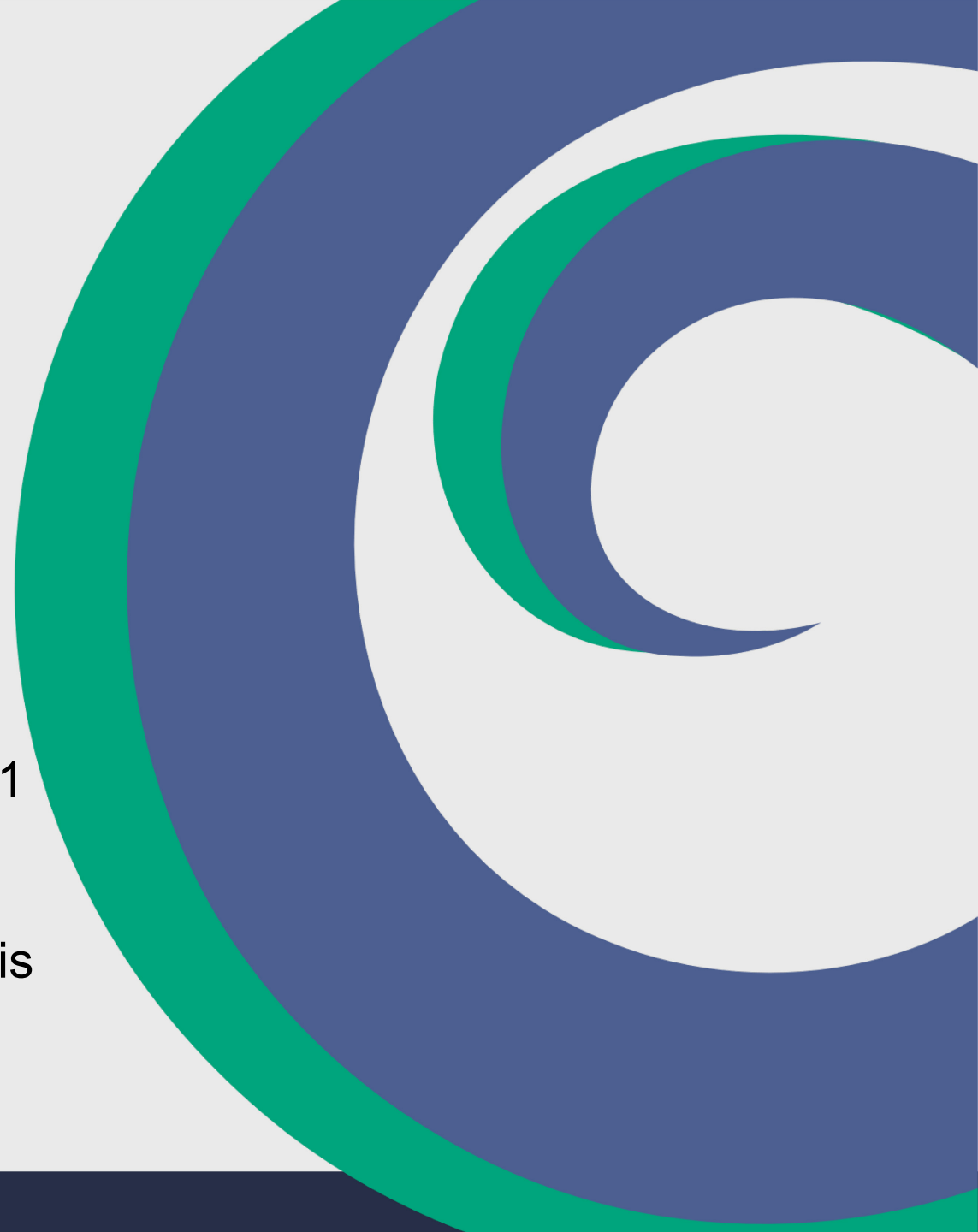
Presenter:
Susannah Burt





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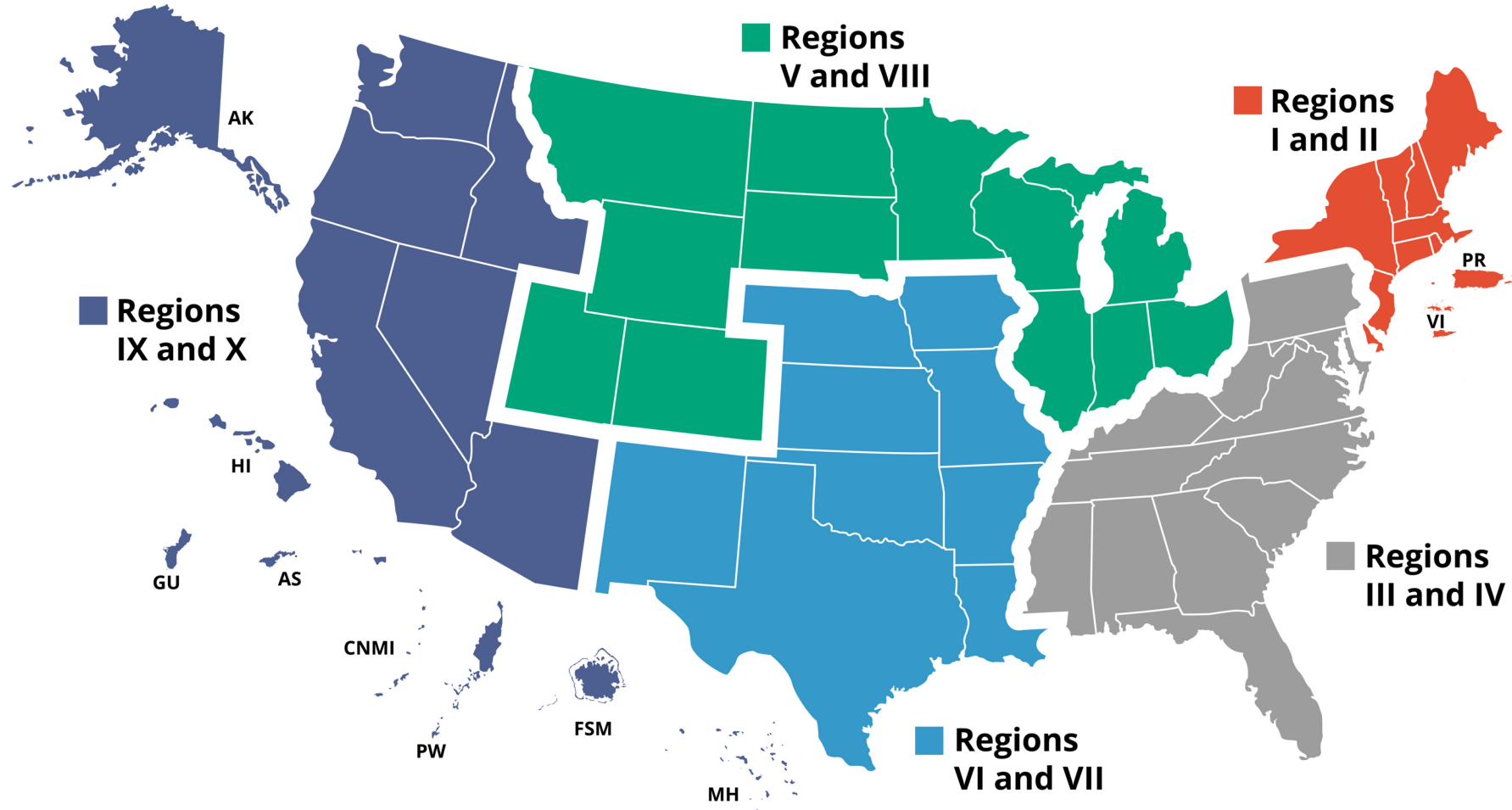


Land Acknowledgement

We acknowledge the traditional lands of over 574 American Indian and Alaska Native tribes, along with many unacknowledged tribal nations. We recognize the harsh legacies of slavery and colonialism and honor the resilience, labor, and stewardship of indigenous, enslaved, and immigrant communities. We commit to building a future based on respect, justice, and inclusivity to heal generational wounds.

How We are Organized

CORE TEAMS





Pacific Southwest (HHS Region 9)

PTTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Pacific Southwest PTTTC Upcoming Events!

- Integrating Social Determinants of Health into Prevention Practice: Strategies for Effective Collaboration
 - June 26, 2024, 12:30 – 2:00 p.m. Pacific or 3:00 – 4:30 p.m. Pacific

Visit the Pacific Southwest PTTTC website to learn more and register!



Northwest (HHS Region 10)

PPTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Northwest PPTC Upcoming Events!

- Prevention Spotlight: A Deeper Dive with Prevention Certification
 - June 24, 2024, 3:00 – 4:00 p.m. Pacific
- Learning Lab: Exploring Liberated Structures to Flatten Leadership Hierarchy
 - July 24, 2024, 1:00 – 2:30 p.m. Pacific

Visit the Northwest PPTC website to learn more and register!

Webinar Logistics

- This webinar is being recorded.
- Please use the Q&A pod to submit questions during the presentation.
- Feel free to use the Chat pod to share your comments during the presentation.
- Closed captioning is available. Please click on the *'CC' Show Captions* along the bottom of your Zoom window to activate this function.
- Instructions for obtaining a certificate of attendance will be provided.

Today's Presenter

Susannah Burt



End Point

- Using the Strategic Prevention Framework (SPF), going through all steps, and using Logic Models to guide evaluation, leads to a comprehensive strategic plan.
- A TRUE comprehensive strategic plan will incorporate a variety of strategies from the Center for Substance Abuse Prevention (CSAP) Six Strategies and various levels of risk intervention.
- Positive community-level outcomes are more likely and more sustainable when using a comprehensive strategic plan.¹ Plans should include the CSAP Six.
- The most effective strategies have evidence and research with positive outcomes.

Why are the CSAP Six still valuable today?

- In 1992 the Center for Substance Abuse Prevention National Advisory Council was established (Section 502 of the Public Health Service Act)
- CSAP Six are six broad² strategies under which prevention activities fit.
- These strategies still collectively contribute to reducing risk factors of substance use disorders and promote protective factors for healthier communities.

CSAP SIX STRATEGIES

- Information Dissemination
- Education
- Alternatives
- Environmental
- Community Based Process
- Problem Identification and Referral

Information Dissemination

- Clearinghouse/information resource center(s)
- Resource directories
- Media campaigns
- Brochures
- Radio/TV public service announcements
- Speaking engagements
- Health fairs/health promotion
- Information line



Education

- Classroom and or small group sessions (all ages)
- Parenting and family management classes
- Peer leader/helper programs
- Education programs for youth groups
- Children of substance users groups



Alternatives

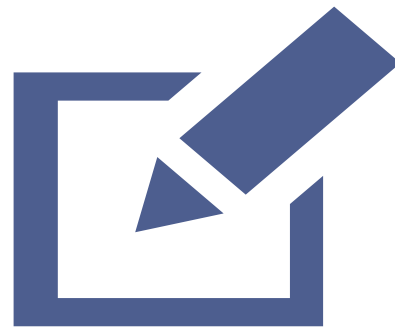


- Drug-free dances and parties
- Youth/adult leadership activities
- Community drop-in centers
- Community service activities

THESE SHOULD NOT BE DONE ALONE!

Environmental

- Promoting the establishment or review of alcohol, tobacco, and other drug policies in schools
- Technical assistance to communities to maximize local enforcement procedures governing availability and distribution of alcohol, tobacco, and other drug use
- Modifying alcohol and tobacco advertising practices
- Product pricing strategies



Community Based Process

- Community and volunteer training, e.g., neighborhood action training, training of key people in the system, staff/officials training
- Systemic planning
- Multi-agency coordination and collaboration
- Accessing services and funding
- Community team-building

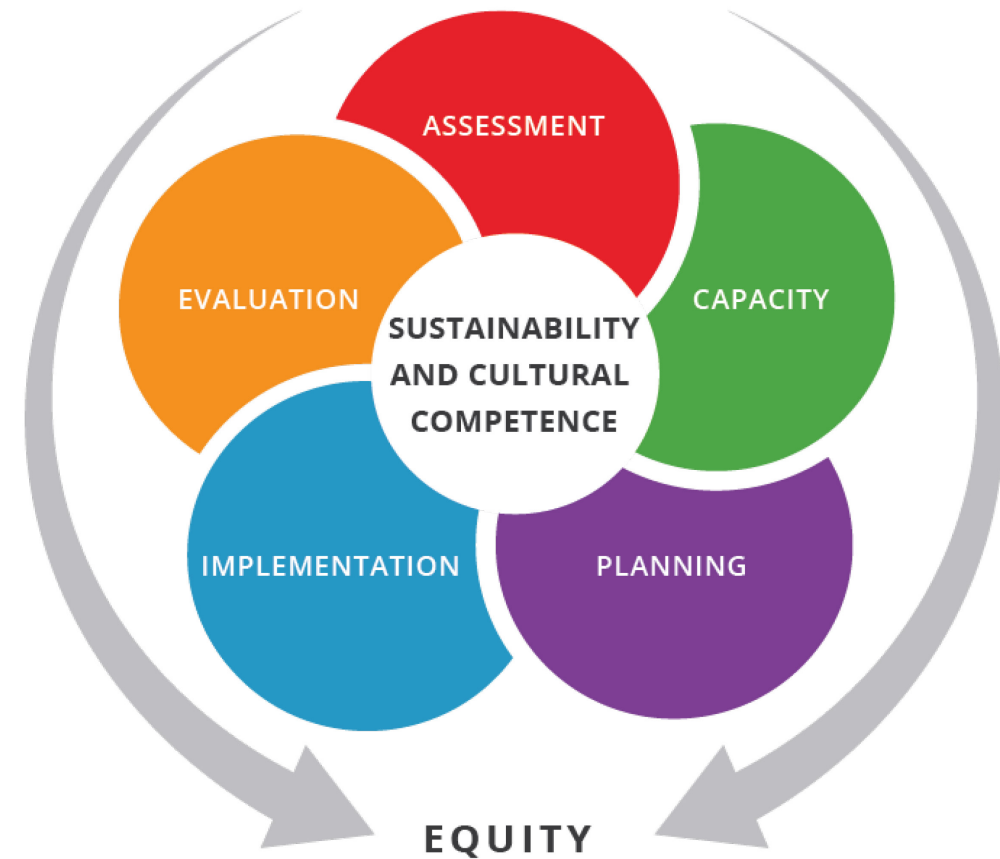


Problem Identification & Referral

- Employee assistance programs
- Student assistance programs
- Driving while under the influence/driving while intoxicated education programs

Strategic Prevention Framework

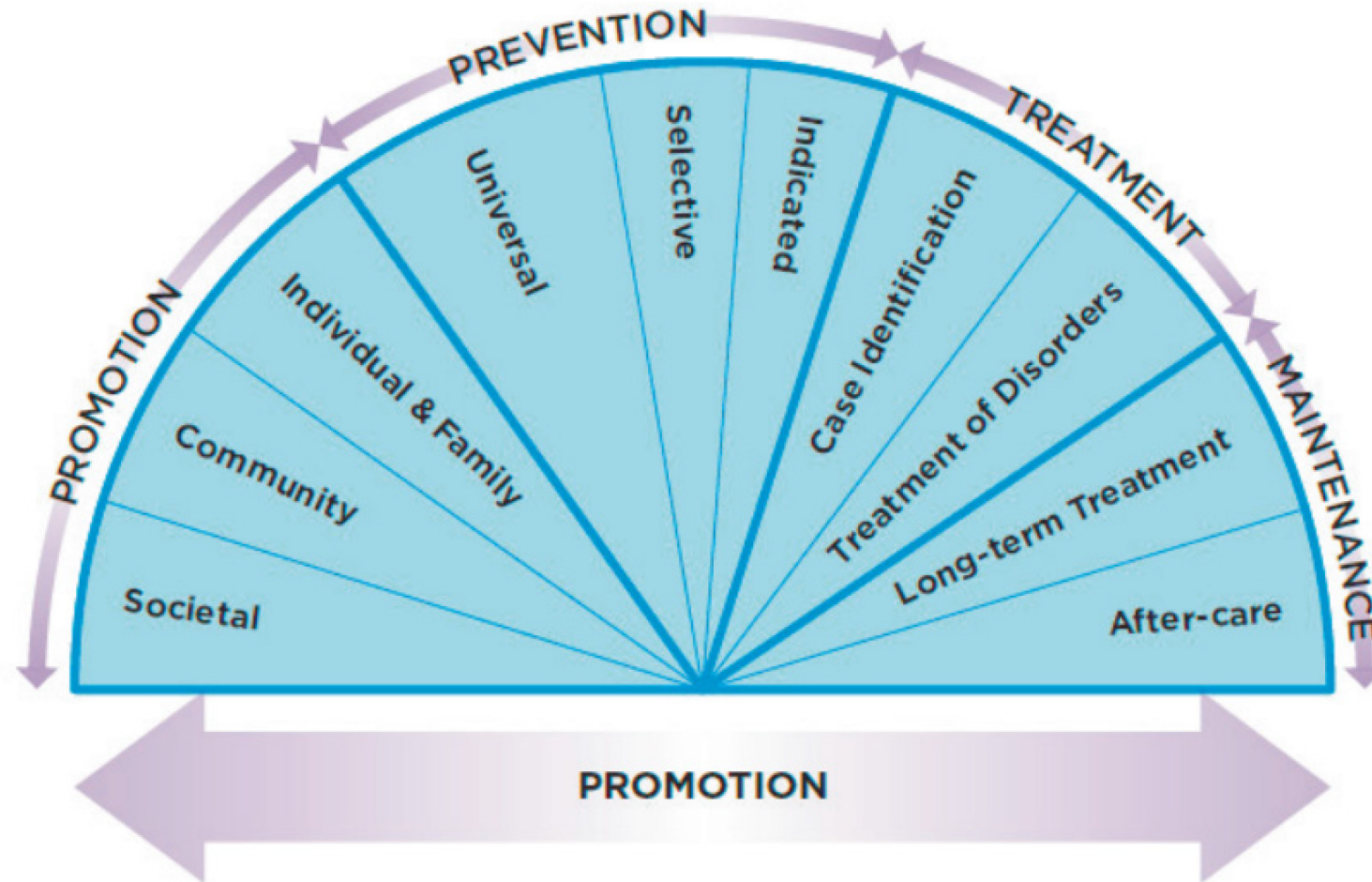
- Sustainability
- Cultural Competence
- Assessment
- Capacity
- Planning
- Implementation
- Evaluation



Strategic Prevention Framework - Process



Spectrum of Behavioral Health Services (2019)



National Academies of Sciences, Engineering, and Medicine 2019. Fostering Healthy Mental, Emotional, and Behavioral Development in Children and Youth: A National Agenda. Washington, DC: The National Academies Press. <https://doi.org/10.17226/25201>.

Selecting a Program

- Evidence-Based Practices Resource Center | SAMHSA
- Evidence-Based Workgroup?
- Prevention Technology Transfer Center (PTTC) Network (<https://pttcnetwork.org>)
- <https://www.samhsa.gov/tribal-ttac>
- Peer Reviewed Journals

Evidence-Based Strategies

- **What they ARE**

- Strategies that have research and evidence providing their effectiveness
- Part of a comprehensive strategic plan
- Have a strong evaluation component

- **What they AREN'T**

- Just great ideas
- Stand-alone events
- Programs that lack evaluation
- Strategies that lack evidence of effectiveness

Questions



Evaluation

Please take the time to complete a brief evaluation, the link is available in the Chat box.

Your feedback is appreciated!

Final Reminders

- Webinar Recording
- Presentation Slides
- Certificates of Attendance



THANK YOU

Susannah Burt
susannahb@weberhs.org

Michelle Frye-Spray
mfryespray@casat.org